

**Downtown Rogers Rotary Club 6th Annual Frisco Inferno
September 25, 2021
Sponsorship Guidelines**

Thank you for your sponsorship of the 6th annual Frisco Inferno Barbeque Competition presented by the Downtown Rogers Rotary Club. This competition is the club's primary annual fundraising event and your participation not only enables the event to take place but is also direct support of the club's mission to make downtown Rogers, and the world, a better place to live. We are sincerely grateful for your support.

This year's event will again be featured as the Premier BBQ Venue for Bikes Blues and BBQ – which is one of the 5 largest motorcycle rallies in the United States. Further, we have partnered with Downtown Rogers Bikes on the Bricks to include a full day of events beginning at 8:00 am and going through 10:00 pm that evening.

Available Sponsorship Tiers:

\$1,000.00 Premier advertising, utilizing your company logo, on all event banners, posters, and web advertising. 10 free tickets to the event – which you can give to your employees, customers or family members. **Optional:** ability to enter a team in competition - no additional entry fee.

\$500.00 Prominent advertising, utilizing your company logo, on all event banners, posters, and web advertising. 5 free tickets to the event. **Optional:** ability to enter a team in competition - no additional entry fee.

\$150.00 Advertising, utilizing your company name, on all event banners, posters, and web advertising. 2 free tickets to the event.

Please note that to be included on Event Banners **we must receive your sponsorship fees no later than August 31st**, due to layout and production considerations. Please make your contribution payable to: Downtown Rogers Rotary Club.

The Downtown Rogers Rotary Club is part of Rotary international, a global volunteer organization of over a million members with active clubs in every continent. Your sponsorship donation supports the work of your local club and Rotary International, which has successfully led the effort to eradicate the polio virus across the globe, among other great projects.

Our local club is a group of neighbors, colleagues, and friends dedicated to community service in the areas of downtown Rogers beautification, local literacy, global wheelchair mission, and clean water projects. Specific club projects include: Monthly litter removal from the main trail circling Lake Atalanta; Annual donations of dictionaries to all elementary schools in the city of Rogers; Donations of children's books to the Northwest Arkansas Children's Shelter; Donations of wheelchairs to the American Wheelchair Mission, along with delivery to recipients; and other projects.

On behalf of the Downtown Rogers Rotary Club, THANK YOU! - for your interest and generous financial contribution to this fun community wide event and to mission of Rotary.

Checks may be mailed to:

Downtown Rogers Rotary Club
c/o Robert Porter
P.O. Box 2948
Rogers, AR 72757